

Massimo Lapucci

Massimo is **Chief Executive Officer and Managing Director of OGR Torino** one of the largest transformations in Europe of a former industrial building into one of the country's main international hubs for innovation (**15 acceleration programs**, about **130 startups** accelerated each year and **300 mln euros raised**).

In this capacity, Massimo is also responsible for the entire negotiation process of all partnerships and acceleration paths, with national and international partners and regulators, including: **Google, Techstars USA, Microsoft, Endeavor, NextEdu Finland, Takeoff with Plug & Play and CDP** (with an endowment of **21mln euros** to support companies operating in aerospace, aeronautics, vertical mobility and advanced hardware, **Bio4dreams**).

Massimo Lapucci has been **Secretary General** (CEO Position; 2012- 2023) of **CRT Foundation**, third foundation of banking origin in Italy by assets under management with an endowment of **about 3 billion euro** at market value. Since he joined the foundation at the top position, he deeply restructured and reinforced the asset management and the NFP with a strong annual ROI which allowed the foundation to be a European champion of impact investing, innovation and philanthropy.

He has extensive international experience as a board member for public and private companies in various sectors in Italy, France, Germany, Belgium, Poland, UK, USA, Brazil e Chile - including **Atlantia SpA, Generali Bank, Rete Ferroviaria Italiana SpA, Autostrade per l'Italia SpA, Gruppo Treccani S.p.A**, Ferrovie Real Estate, TX Logistik Germany, Stalexport Poland, Triangulo do Sol Brasile, Concesionaria de Los Lagos Chile, Concesionaria Litoral Central Chile - and nonprofit organizations such as **Rockefeller P.A Europe**, the **Robert Kennedy Foundation** Italy, the advisory board of the **London School of Economics** – Marshall Institute and the ISI Foundation for big data in Turin, **ISI Global in New York** and **FEDUF the national Foundation for Financial Education**.

Massimo is also **President of Edulia**, the largest Italian cultural and education Edtech platform of CDP (the Italian National Promotional Bank) and the Enciclopedia Treccani Group.

He has been **President of the European Foundation Centre in Bruxelles** until 2020, the network of institutional philanthropy, which unites over 300 members from nearly 40 countries, including the USA, and **Vice President of SIA – Social Impact Agenda**, connected to the international Global Social Impact Investment Steering Group (GSG).

Prior to taking up his current position with the CRT Foundation, Massimo was **Investment Director in Luxembourg** for '**Sintonia S.A.**' (GIC, Goldmans Sachs, Mediobanca, Benetton group) a holding company focused on international infrastructure assets, including the **Italian motorways company, airports and telecommunications** and **Business planning manager** for Ipse (Telefonica Moviles). He has more than 20 years of negotiation experience with public and private partners and regulators.

He is **author and contributor** of various books and on national and international media (e.g Corriere della Sera, Sole 24 Ore, Fortune, Alliance Magazine e.g.:

Massimo is co-editor of the best seller **published** by Springer in September 2021 on: "**Data Science for Social Good. Philanthropy and Social Impact in a Complex World**".

From 2006 he is a **World Fellow at Yale University**, USA. Vice President for Italy. Yale alumni status.

Languages: **Italian, English, French, German**.

Professional Experience

OGR Torino Ltd <i>CEO</i>	Italy	2012 – Today
Fondazione CRT <i>Secretary General</i>	Italy	2012 – 2023
'Development and Growth Foundation' <i>Secretary General</i>	Italy	2012 – 2023
Sintonia S.A. <i>Investment Director</i>	Luxembourg	2009 – 2012
Ferrovie dello Stato S.p.A. <i>Senior Vice President for M&A and Strategic Planning</i>	Italy and EU	2002 – 2008
Ipse 2000 S.p.A. – (Telefonica S.A. group) <i>Business Planning Manager in International start-up (3G mobile)</i>	Italy, Spain	2001 – 2002
Ernst & Young LLP <i>Manager. Corporate finance & Strategy</i>	Italy and EU	1997 – 2001

Education and Fellowship

World Fellows Program –Yale University 2006 World Fellow	CT- USA	2006 – 2007
London School of Economics	London – UK	2004
“La Sapienza” University, (Master degree in Economy and Management - cum Laude)	Rome	1990 – 1995

Professional Qual. and Award	- Certified Accountant and Financial Auditor - “Best in Class Award” 2008 - Università “La Sapienza” Roma
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Main Publications	- “Data Science for Social Good. Philanthropy and Social Impact in a Complex World” CoEd 2021 - Springer. https://link.springer.com/book/10.1007/978-3-030-78985-5 - “Social impact and the evolution of the role of foundations in family business” in Handbook of Family Business - AA.VV. - Luiss - “Quantitative models for the reputation management: an application for banking industry” - Sinergie University Review; - “Surfing the value: social responsibility in management and corporate communication” LUISS University – Roma; - “The communication of corporate value” – La comunicazione di pubblica utilità 2 – Franco Angeli Pub; - “Evaluation issues in start-up projects: the UMTS case” – Mobile Communication Press ; - “To be or Net to be” ISFOL Institute Pub.;; - “Financial Risk Management in Banking: recent trends” Mondo Bancario.
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- Teaching Experience**
- “ESG and Economic Development” – Exec. Master in Management and Development LUISS University Rome 2023;
 - “Corporate Governance” – Exec. Master in Accounting and Finance LUISS University Rome 2022-2024;
 - “Impact Investing” – Exec. Master in Accounting and Finance LUISS University Rome 2021- 2023;
 - “Family Business Management” - LUISS University Rome 2018 -2020
 - “Introduction to Business Economics” – University of Torino 2014 -2017
 - “Corporate Finance” – LUISS University Rome 2012-2014
 - “Introduction to Business Economics” - LUISS University – Roma 2007 – 2012;
 - “International strategy and M&A operations” - Università “La Sapienza”. Roma 2005- 2007;
 - “Project Financing and Corporate Value” - Master Management in Public Administration– LUMSA University. Roma 2003-2007;
 - “Strategic Planning in start-up project” - Master Media & Entertainment - Università “La Sapienza”. Roma 2003-2007.
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Personal Data Citizenship: Italian
(SSN – USA): xxx-xx-xx53

RELEVANT CURRENT POSITIONS

OGR Torino S.c.p.a

CEO and Managing Directors (from 2013 to April 2024) ;

Treccani Group

- Treccani Scuola Member of the Board (from 2017);
- Chair of Edulia (Treccani Group and Cassa Depositi e Prestiti; from 2020);

No Profit

- Rockefeller Philanthropy Advisor Europe (from 2019);
- Robert F. Kennedy Human Rights Italy (from 2019);
- Scientific Board ISI Foundation – Big Data (from 2016);
- Member of Parliamentary Task Force ‘One Health’ – Big Data e ESG

Altro

- Member of the Board of LIFTT (from 2020) - Venture Capital and Innovation
- Mercer Italia SIM (from December 2023)

RELEVANT PAST POSITIONS

- Banca Generali Board Member (2015-2022); Chair of Nomination, Governance and Sustainability Committee, Risk and Control Committee Member, Remuneration Committee member.
- Istituto dell’Enciclopedia Italiana Treccani Board Member (2017- 2023);
- Atlantia SpA (Infrastructure Holding) Board Member (2013-2018) and HR Remuneration Committee Member;
- Rete Ferroviaria Italiana SpA Board Member (2006 – 2008);
- Chair of the Board of European Foundation Centre-Bruxelles (2017-2020);
- European Foundation Centre-Bruxelles Board Member (2014-2020);
- Caltagirone Editore Board Member(2017-2018);

Massimo Lapucci

- Caltagirone SpA Board Member, Chair of Related Party Transactions Committee (2018-2022);
- Vice President of Social Impact Agenda per l'Italia (2017-2022);
- EVPA Venture Philanthropy-Bruxelles Board Member (2015-2018);
- Fondazione Torino Musei Board Member (2013-2016);
- London School of Economics – Marshall Institute Advisory Board Member (2018-2023);
- Istituto Bruno Leoni Board Member (2015-2023);
- Beni Stabili SGR Board Member (2012 – 2014);
- Autostrade per l'Italia Board Member (2009 – 2012);
- Schemaventotto SpA Board Member (2009 - 2012);
- Autostrade per il Cile srl Board Member (2009 - 2012);
- Autostrade dell'Atlantico srl Board Member (2009 - 2012);
- Stalexport Autostrady S.A. Board Member (2009 - 2012);
- Triangulo do Sol Auto – Estradas S.A. Board Member (2009 - 2012);
- Concesionaria Nororient S.A. Board Member (2009 - 2012);
- Concesionaria de Los Lagos S.A. Board Member (2009 - 2012);
- Concesionaria Autopista Vespucio Sur S.A. Board Member (2009 - 2012);
- Concesionaria Litoral Central S.A Board Member (2009 - 2012);
- Infrastructures for Iraq Board Member (2007 - 2008);
- TX Logistik AG Germany - Supervisory Board Member (2005 - 2009);
- Logistica SA France Board Member (2003 - 2008);
- Ferrovie Real Estate S.p.a. Board Member (2003 - 2008);
- Consigliere di Intercontainer S.A. Board Member (2004 - 2005);
- Satispay SpA - Auditor (2014-2016);
- Museo Egizio di Torino - Auditor (2013-2023).